

Name/Date:

Social Studies 9 • Unit 5 The War to End War

5C WWI - The War at Home



Lesson Focus Questions

- What effect did Canada's participation in WWI have on Canadian society and its status as a nation?
- What were the issues at home during WWI?

Main Reference Cranny, M., Moles, G. (2010). *Counterpoints: Exploring Canadian Issues*. Toronto: Pearson Education.

Image: WWI era Canadian propaganda poster

Source: <http://www.underconsideration.com/speakup/archives/002780.html>

Reading

Take a brisk read through Ch. 2 p. 45-51, slowing down to focus on ideas which you find very new, interesting, or confusing.

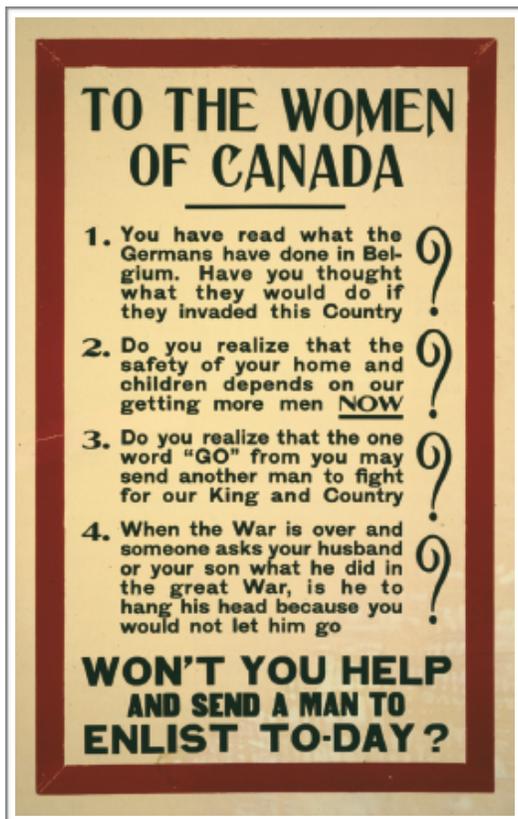
Vocab

Provide a brief definition and/or example for the following terms & ideas:

- Victory Bonds
- income tax
- propaganda
- conscription
- Military Service Act
- conscientious objectors
- Military Voters Act
- Wartime Elections Act

Questions

1. What commodities were important for the war effort? What was the impact on Canada? (p. 45)
2. Try the critical thinking question on the Victory Bonds figure 2-22 (p. 45)
3. How was propaganda used during WWI? (p. 46)
4. How did the role and rights of women change during WWI? (p. 46-47)
5. Examine the poster and photograph below. What stands out for you in these sources?



6. Describe the Halifax Explosion and try the thinking critically question on Figure 2-25. (47)

7. Describe briefly the role of First Nations in WWI. (p. 48)

8. Explain the divisive Conscription Crisis including impacts (e.g. Khaki Election & Union Government). (p. 49-51)

9. Read and (if you have time) try Practice Questions 1, 4, and 5 on p. 51 (conscription, conscientious objectors, shock troops)

10. Any additional notes from the teacher presentation or the Canadian Scrapbook "Canadians at War: 1914-1918"

11. Interpreting Propaganda posters. Do **NOT** do all of these questions for each poster. This is part of a larger activity that your teacher will discuss with you.

KNOW

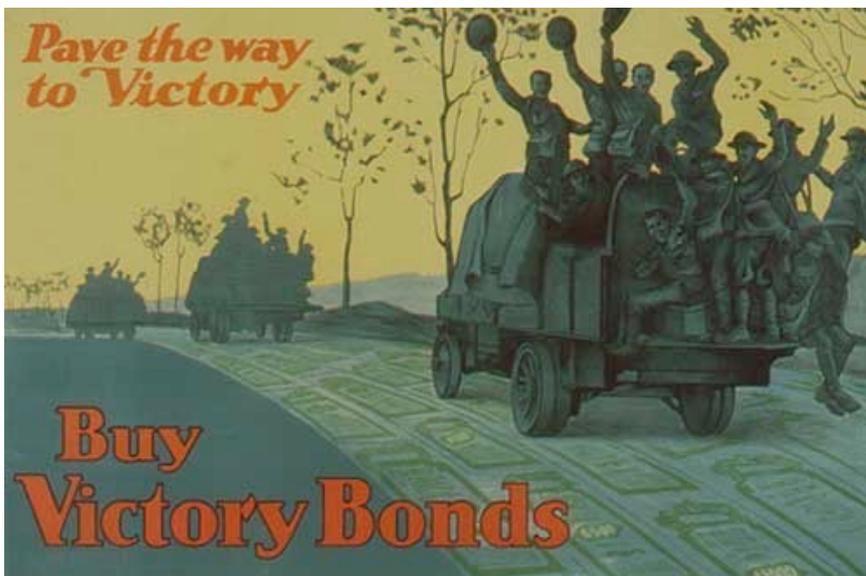
1. Offer some possible interpretations of the message in the poster -- what is the "argument" of the poster?
2. Identify the various design elements (text, images, colour, symbols, references, etc.) -- what do they contribute to the message?
3. Do you know anything about the poster's creator -- ethnicity, class, gender, occupation, political associations, etc.
4. Who was the intended audience for the poster -- what message do you think they got from the poster?

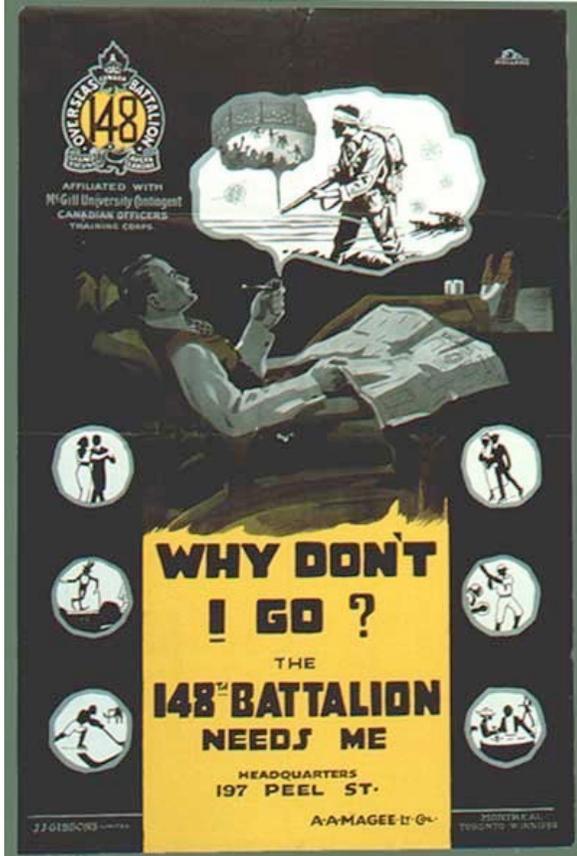
DO

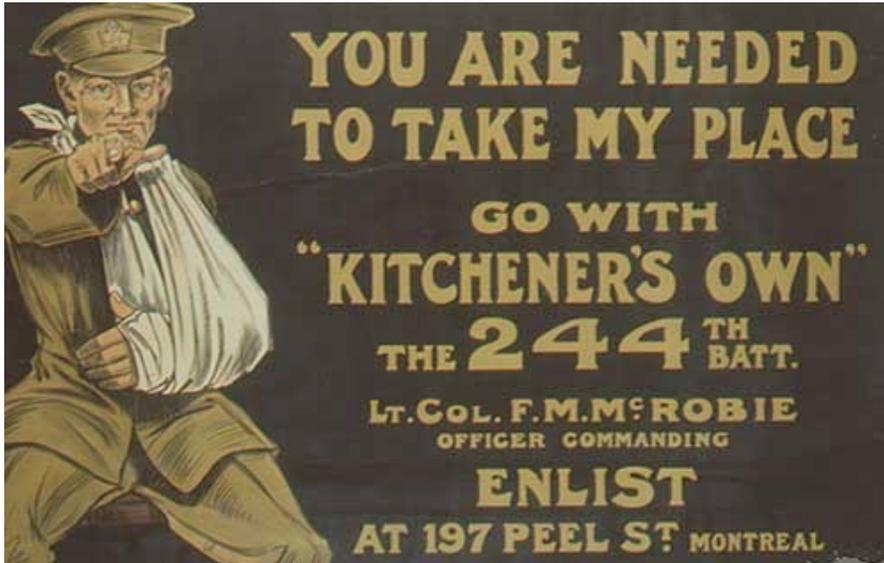
1. **Significance:** Why might this poster be considered an important part of Canadian history?
2. **Evidence:** Evaluate the job that each of the design elements plays in carrying the message of the poster.
3. **Continuity and Change:** how does this "propaganda poster" compare with other forms of public persuasion or government advertising, then or now?
4. **Cause and Consequence:** why was this particular poster made, and what do you think resulted from the use of this poster?
5. **Perspectives:** How might this poster be interpreted and received by different groups in Canada, e.g. men, women, youth, elderly, immigrants, First Nations, rich, poor.
6. **Ethical Dimensions:** Is the form of persuasion used in this poster fair? When does "propaganda" cross the line from reasonable to manipulative?

UNDERSTAND

1. What are the benefits of the approaches used in creating this poster? In other words, how well do the message, the design elements, and overall power of this poster combine to influence its intended audience?
2. What are the drawbacks to the approaches used in creating the poster? Who is left out? What other, unintended messages might be given out? What is deliberately left off of this poster that might be important to know?
3. What questions about World War One does this poster help you answer? Which ones does it not?
4. What forms of propaganda do you see around you in modern society? What techniques do they use to inform or persuade?
5. Apply your skills: Create a modern-day propaganda poster to persuade an audience to take a position on an important issue.







**YOU ARE NEEDED
TO TAKE MY PLACE**

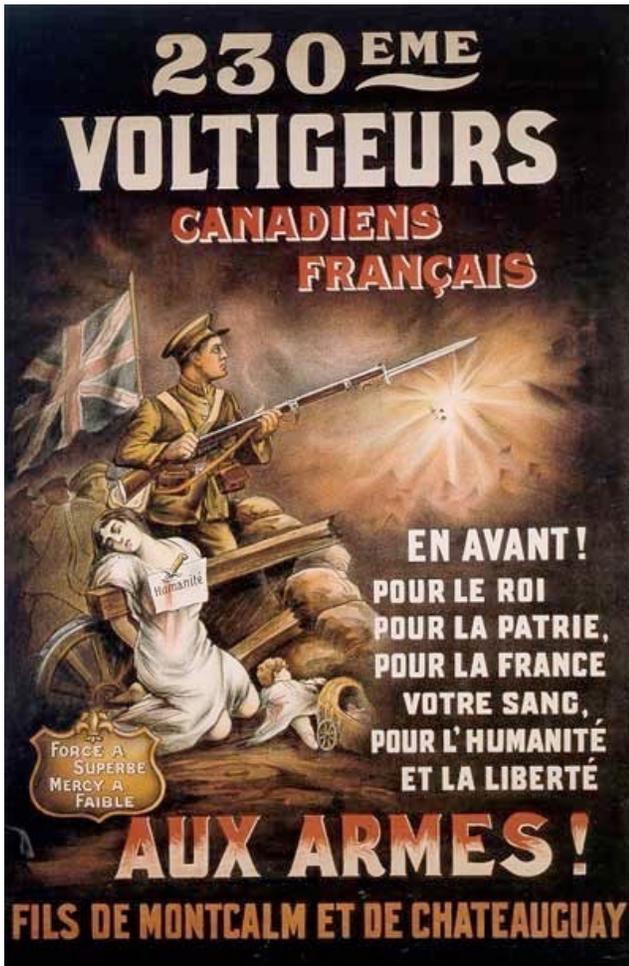
**GO WITH
"KITCHENER'S OWN"**

THE 244TH BATT.

**LT. COL. F. M. McROBIE
OFFICER COMMANDING**

**ENLIST
AT 197 PEEL ST. MONTREAL**

The poster features a central illustration of a man in a military uniform, wearing a peaked cap and a white sash, pointing directly at the viewer with a stern expression. The background is dark, making the text and the figure stand out.



**230^{EME}
VOLTIGEURS
CANADIENS
FRANÇAIS**

**EN AVANT!
POUR LE ROI
POUR LA PATRIE,
POUR LA FRANCE
VOTRE SANG,
POUR L'HUMANITÉ
ET LA LIBERTÉ**

AUX ARMES!

FILS DE MONTCALM ET DE CHATEAUGUAY

**FORCÉ A
SUPERBE
MERCY A
FAIBLE**

Humanité

The poster depicts a soldier in a military uniform kneeling on the ground, holding a rifle. A woman in a white dress is kneeling beside him, her hands clasped in prayer. A British flag is visible in the background. The scene is set against a dark, dramatic sky with a bright light source. The text is in bold, stylized fonts, with some words in red and white.