

## Unit 3 • Television and Beyond: Postwar in Canada 1945-1984

**3D: Economic, Environmental & Global Issues in the 1960s and 70s****Lesson Focus Question**

- What were key postwar economic, political, & environmental issues, and how did Canada respond?
- To what extent has Canada built a distinct identity, particularly from the United States?

**Main Reference:** Cranny, M., Moles, G. (2010). *Counterpoints: Exploring Canadian Issues*. Toronto: Pearson.

**Reading:** Ch. 7 p. 223-239

**Teacher Presentation:** Canada into the 1970s

**Top Image:** "Sorry, Out of Gas" - Oil crisis of 1973

**Source:** <http://211blog.drawnandquarterly.com/2009/11/some-thoughts-on-energy-sorry-out-of.php>

**Bottom Image:** Prime Minister Pierre Trudeau meeting Chairman Mao Zedong on Oct. 13, 1973 in Beijing. Why do you think this meeting might have been significant?

**Source:** [http://www.canadainternational.gc.ca/china-chine/bilateral\\_relations\\_bilaterales/booklet-brochure.aspx](http://www.canadainternational.gc.ca/china-chine/bilateral_relations_bilaterales/booklet-brochure.aspx)

**Vocab - Provide a brief definition and/or example for the following terms & ideas:**

- embargo
- inflation
- regional disparity
- Western Alienation
- NEP (National Energy Program)

**Questions**

1. What caused the oil embargo of 1973, and what was the consequence (particularly for Canada)? (p. 223)

2. Provide two examples of regional disparity. (p. 224)
  
3. What were some longer term consequences of the 1970s energy crisis in Canada? (p. 225)
  
4. List 4 new technologies that hit the scene in the 60s and 70s. (p. 226)
  
5. What was the impact of Rachel Carson’s Silent Spring? What did people “wake up” to? (p. 226)
  
6. Why does Greenpeace exists? (p. 227)
  
7. How do you think space travel changed people’s perspective about planet earth?
  
8. See if you can find 2 environmental issues that Canadians faced in the 1960s and 70s. Explain the background of the issue (where/when/what), why it was a problem, and solutions attempted

Issue	Why it was a problem	Solutions attempted



16. What is CIDA? What does it do? (p. 235)

17. How did Canada's International Profile change in the 1960s and 1970s? What role did the Cold War play in this? (p. 235-236)

18. See figure 7-35 The Henderson goal. Why do you think winning the "Summit Series" meant so much to Canadians?

19. Why was Canada concerned about Arctic sovereignty? What did it do about it? Why has global warming put a new spin on this issue? (p. 236-237)

20. Look through the Chapter Review on p. 238-239. Is there an activity you wish to improve your understanding and be prepared for your next assessment?